

TERM	DESCRIPTION	NOTES
Twitter	The name of the social media site used to send out short messages to others 140 characters in length.	
Tweet	A post that is sent out via Twitter is called a Tweet. It is 140 characters long and can include images, links and text.	
Retweet	To share an existing Tweet with your Followers	
Favorite	A star symbol that identifies you want to save that information for later or note that you agree and support the Tweet.	
Reply	A way to respond to a Tweet that stays attached to the original Tweet.	
Follower	An individual or business who has chosen to connect with you and receive your Tweets in their Newsfeed.	
Following	Others on Twitter you have chosen to receive Tweets from in your newsfeed.	
Handle	The name a user on Twitter uses to be found IE: FreshInkMarket is my handle. The @ (at) symbol is used in front of a person's handle to send them a direct message - these are PUBLIC	
Hashtags #	The (#) pound or number sign used to precede conversation topics on Twitter to easily find conversations happening about that subject and participate. IE: #SMM101	
List	A specific grouping of followers created to organize people and thoughts to isolate Tweet views and information.	
Trends	Topics that many people are discussing.	